

Brand Guidelines for

GCTV



PRIMARY WORDMARK



SECONDARY WORDMARK



PRIMARY WORDMARK ON DARK BACKGROUNDS

R 203

G 33

B 40

R 255

G 255

B 255

R 0

G 0

B 0

R 123

G 123

B 123

C 14
M 100
Y 98
K 4

C 0
M 0
Y 0
K 0

C 0
M 0
Y 0
K 100

C 0
M 0
Y 0
K 50



CB2128

FFFFFFFF

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7B7B7B

HEADLINE
MONTSERRAT
BLACK

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

BODY COPY
MONTSERRAT
MEDIUM

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

THANKS

Feel free to contact us anytime!

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